

Donald M. Tripp Named 2011 IPRA Slattery/Trueblood Professional Award Recipient

The Slattery/Trueblood Professional Award is the highest award of the Iowa Park and Recreation Association and is presented annually to a person in recognition of outstanding, dedicated and unselfish service to the profession.

This year's recipient is a person who is described as visionary, dedicated, versatile, an "outside of the box" thinker, fun-loving, family and people oriented and someone with integrity and determination who has the ability to envision the future, communicate that vision to staff and citizens, and follow through to make it happen. Setting a standard of excellence for everything that their department does, this person has worked tirelessly to engage both public and private organizations and individuals in the development of an exemplary park and recreation system. Over the length of his career, he has raised tens of millions of dollars for the construction, renovation and development of public facilities and programs.

Working as a professional in the parks and recreation field since 1978, he has had much involvement in both national and state park and recreation associations, serving as chairperson of a number of IPRA committees – Recreational Sports, Ways and Means, Scholarship, Conference Planning and the Community Section. He is also a graduate of the NRPA Park Planning and Maintenance School, Sports Management School and has attended the Revenue Source Management School.

This person was awarded the IPRA Outstanding Young Professional Award in 1980 and was nominated for the National Gold Medal Award of Excellence in Parks and Recreation, both in Nevada, IA and Battle Creek, MI. His contributions to the parks and recreation field are many but to mention a few include having served as the state director for the Hershey Youth Track and Field Program, serving on the executive committee of the Iowa Amateur Softball Association and serving on the NRPA Liaison committee to the United States Olympic Movement. He is the founder and a member of the Des Moines Park and Recreation Foundation.



Donald Tripp and Family

From Terry Rich, CEO of Iowa's Blank Park Zoo, I quote: "His even-tempered, professional approach to projects make him one of the most successful and respected public leaders with which I've worked. He is an innovator, fair to all and has a real appreciation of cooperation between parties."

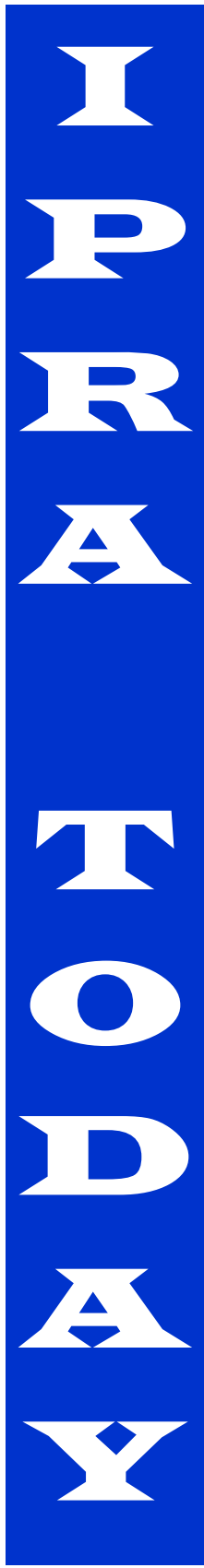
(Text was quoted from the presentation made by Cindy Coffin, Program Supervisor, Iowa City Parks and Recreation, at the IPRA Spring Conference Awards Banquet held in Davenport, Iowa, April 12, 2011.)



**May 2011
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2011 IPRA Spring Conference

A special thanks is extended to the sponsors:

Platinum Level—Landscape Structures

**Gold Level—Boland Recreation and
Outdoor Recreation Products**

Silver Level—MUSCO Lighting and
Burbach Aquatics, Inc.

**Bronze Level—City of Davenport Parks and
Recreation, Iowa Amateur Softball Association,**

**John Deere, Kay Park Recreation,
Midwest Sales Co., Pilot Rock, Pool Tech Midwest, Radisson,
Shade Creations by Waterloo and Shive Hattery**

Many thanks to the exhibitors:

2nd Wind Exercise	ACCO Unlimited	Adolph Keifer & Assoc.	AED Authority
All Inclusive Rec	American Ramp Company	Boland Recreation	Burbach Aquatics, Inc.
Confluence	Custom Manufacturing	EZ Dock of the Midwest	Fry & Associates
Gravelly Turf Equipment	Iowa Amateur Softball Association	Iowa Athletic Field Const.	Iowa DNR
Iowa Prison Industries	Larkin Aquatics	Leslie Kline Lukas	Lord & Murphy Inc.
Mc Laughlin International	Midwest Sales Company	Monitor Productions	MSA Professional Services
MUSCO Sports Lighting	No Sweat Fitness	One Source Fitness	Outdoor Recreation Products
Pace Supply	Park & Play Structures	Pool Tech Midwest	Premier Recreation Products
R C Systems, Inc.	RDG Planning & Design	Reese Recreation Products, Inc.	SCORE Sports
Shade Creations by Waterloo	Sport Construction Midwest	SVPA Architects Inc.	Tennis Courts Unlimited, Inc.
Tennis Services of Iowa	University of Northern Iowa	USTA/Missouri Valley	Water's Edge Aquatic Design
	Wheeler Lumber	Williams Architects	

Aquatic Manager's Workshop



Juliene R. Hefter, MSOLQ
Aquatic Consultant and Founder of Safety First Aquatics, LLC

About the Speaker:

Juliene Hefter is the Founder of Safety First Aquatics, LLC. She is the Deputy Director for the Wisconsin Park & Recreation Association. Juliene received her Bachelor of Science in Recreational Leadership from the University of Wisconsin La Crosse, and holds a Master of Science in Organizational Leadership and Quality.

Her background in aquatics includes, but is not limited to: American Red Cross: Lifeguarding, Swim Instruction, Lifeguard Training Instructor Trainer, Water Safety Instructor Trainer, Swim Coach at the Age Group and High School Level as well as being an instructor in Safety Training for Swim Coaches. She was an Aquatic Director at various aquatic facilities including, riverfront beaches, an 80,000 square foot lake, pools and water parks. Juliene is currently sitting on the American Red Cross Sounding Board for the development of the New ARC Lifeguarding Program.

Monday, May 16

8:15 AM - 3:00 PM

Lakeside Center

400 NW Lakeshore Dr, Ankeny, IA

This event brought to you by



POOL TECH
MIDWEST INC.

Nobody does it better than Pool Tech.

\$20 per person- lunch provided

\$15 per person- bring your own lunch

Schedule

8:15-9:00	Check-in
8:30-9:00 (optional)	Pre-session: Icebreakers and "games that work" with large and small lifeguard groups and staff in-service - Come & Play!
9:00 -10:15	Lifeguarding: How Do we Want the Public to Perceive Us?
10:15-11:15	Respected as a Supervisor, Not an Equal
11:15-Noon	Staff Training Made Fun in Aquatic Facilities
Noon-12:45	Lunch break, at 12:45 we will break into groups
1:00-2:00	Full Time Staff: Aquatic Management in Aquatic Facilities (<i>discussion and samples of documentation from hiring, training, in-service, audits, evaluations, facility check lists, incident reports, aquatic manuals, etc.</i>)
	Managers: Tour the Ankeny Pools, discussing management issues, similarities and differences between aquatic facilities small/ large
2:00-3:00 (optional)	"Colors" Personality Training for Aquatic Staff

Please Register by **MAY 10**

**via e-mail to Cathy Shutts at the IPRA office cshutts@pcpartner.net
 inform Cathy of city & number of people attending**

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Congratulations to Ryan Penning, 2011 Recipient of the Dr. Carole Hanson Outstanding New Professional Award

Dr. Carole Hanson was a dedicated, caring, thoughtful individual who served our profession admirably as both an educator and as a professional in the field. Dr. Hanson passed away too soon at the age of 59. This award is dedicated in memory of her extemporary service and commitment to the field of parks and recreation. This is presented only to people who have joined our ranks within the last seven years.

The winner of this year's Dr. Carole Hanson Outstanding New Professional Award has become familiar to us in IPRA in just a few short years. They have demonstrated a level of professionalism that greatly exceeds their years of experience. They have shown a passion and enthusiasm for the field of parks and recreation and become very involved in their community and with IPRA.



Award recipient Ryan Penning attended by staff of the Ankeny Parks and Recreation Department.

This person's dedication, creativity, work ethic and organizational skills make them a valued member of their department and their entire city. They have created numerous new programs and taken the lead in securing over \$200,000 in grants or sponsorships. This person has facilitated tremendous growth in various programs such as the gymnasium reservation, adult basketball, flag football and assisted with the development and implementation of a \$700,000 sports complex renovation.

This person has enthusiastically served as the IPRA membership chair and created the mentoring program to match veteran and young professionals. He led the completion of the Comprehensive Agency Salary survey and has presented at IPRA conferences and workshops and made visits to various colleges and universities around the state to speak on various topics. He has represented IPRA and our profession and done an excellent job of it.

This year's Dr. Carole Hanson Outstanding New Professional Award winner is from the Ankeny Parks and Recreation Department. Please join me in congratulating Ryan Penning.

Save the dates!!

**Friday, August 12—Iowa Foundation for Parks and Recreation Golf Outing
Thursday, August 18—IPRA State Fair Day
September 19,20,21—IPRA Fall Workshop in Clinton**



The Iowa Foundation for Parks and Recreation (IFPR) granted three Trueblood Fellowships to park and recreation professionals allowing them to attend the 2011 IPRA Spring Conference. Sarah Alderson (Mt. Pleasant), Travis Bakken (Huxley) and Liz Goater (Hiawatha) were the recipients of these grants which enabled them to attend the conference at no charge to their department. Printed below are the responses to their experiences.

I would like to take this opportunity to thank all of those who helped make my attendance at the Iowa Park and Recreation Association’s Spring Conference possible. It was a great learning experience. I was able to attend most of the educational sessions, all which I found to be very interesting. The topics presented were varied and informative, and I am anxious to apply some of what I learned within my own park and recreation department. I especially enjoyed the keynote speaker, Dr. John Compton, with his insights on *Reposition the Field for Political Relevancy* and *The impact of Parks on Property Value*.

While the educational sessions were very valuable, I found I learned just as much from the other conference attendees. Everyone that I had the pleasure of speaking with at the conference was very accommodating and insightful into the field of parks and recreation. I look forward to exploring new opportunities and ways to become more involved within the IPRA.

Sarah Alderson, Recreation Supervisor
Mt. Pleasant Parks and Recreation

The Iowa Parks and Recreation Spring Conference was a wonderfully educational experience for me. I am very grateful to the Foundation for selecting me as a recipient of the Trueblood Fellowship. This conference allowed me to see how enriching a career in Parks and Recreation can be and how it can play an intricate role in shaping your life.

The three days brought many highlights including a three-hour bus tour on Monday by the Davenport Parks and Recreation staff. This tour showcased the vast facilities Davenport has to offer. Facilities tour included an outdoor skate park, The Rivers Edge - indoor ice rink and batting cages, several parks and golf courses and an indoor botanical garden. This tour provided IPRA members with ideas and information on the logistics of running these facilities. It was interesting to see how Parks and Recreation can run in a larger demographic and how it draws tourism to their community. The sessions were also a highlight of the conference.

The Wednesday morning marketing session led by Julie Hoffman, Manager of The River’s Edge for Davenport Parks and Recreation was particularly enlightening for me. This session taught IPRA members the difference between traditional marketing and non-traditional marketing or “experience marketing”. Experience marketing involves creating an experience for people instead of the traditional style of marketing. I found this session especially useful since this is part of my primary role with the city of Hiawatha and we have been challenged to find new ideas with a limited budget.



Liz Goater (right) shown with mentor, Angie Cole, Director, Hiawatha Parks and Recreation

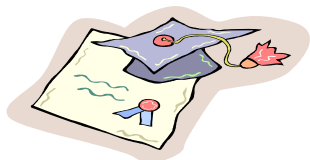
The last thing I found extremely helpful going forward is all the wonderful people I met at the conference. There are not too many professions that you are able to use other’s ideas and successes to help your career as well. It was inspiring to talk with people that have been doing my job for years. The experiences and advice they had to share is invaluable to my continued success as a Recreation Coordinator.

This was an incredible experience and again I would like to thank the Iowa Foundation for Parks and Recreation as well as the IPRA board members and especially Angie Cole for being my mentor and showing me what working in Parks and Recreation is all about. I look forward to my future in the profession and hope it will bring many more enriching experiences in the future.

Liz Goater, Recreation Coordinator
Hiawatha Parks and Recreation

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Scholarship Recipients Announced

IPRA awarded scholarships to three dedicated individuals studying in the field of recreation at the 2011 Spring Conference in Davenport. All of the scholarship recipients attended this year's awards banquet and accepted his/her scholarship in person.

The 2011 Kathryn Krieg \$1,000 Membership Scholarship recipient is Mr. Rick McGill, Senior at the University of Northern Iowa, and he has been accepted to graduate school there this fall. 2011 Musco Lighting and Outdoor Recreation Products \$750 Scholarship recipient, Mr. Matthew Eckhardt, is a Graduate Student at the University of Iowa and Aquatics Supervisor for Iowa City Parks and Recreation. 2011 Iowa ASA \$750 Scholarship recipient, Ms. Susan Vineyard, is a sophomore at the University of Iowa.

The Scholarship Committee would like to thank Musco Lighting, Outdoor Recreation Products and the Iowa Amateur Softball Association for their continued generous donations to these scholarship funds.

The committee went 'old school' and had an auctioneer, Leroy Claussen of Bettendorf, at the event this year. And what an auction it was!! A rare seven piece pizza donated by Des Moines Parks and Recreation went for \$15. A Cyclone fan won an autographed HAWKEYE poster with a \$100 bid. And let's not forget Richard Fox from Marion bidding up other people and making the association an extra \$1,863.18.

Raffle tickets were sold throughout the conference for an Ipad and for a digital camera. Generous donations made by Shade Creations by Waterloo and RDG Planning and Design allowed 100 percent of the raffle proceeds to go towards the scholarship fund. The Ipad raffle was won by McKinzie Kiger of Clive, and Scott Prochaska of Coralville won the raffle for the digital camera.

The 2011 Scholarship Committee would especially like to thank the IPRA members for their support of the scholarship fund drive. Thanks to your buying of raffle tickets and repeated bids at the auction you helped IPRA raise \$4559 for future scholarship recipients.

The 2011 IPRA Scholarship Committee members are:

Chair, Jeff Sears –Iowa City Parks and Recreation

Eric Dinusson–Coralville Parks and Recreation

Doug Harris – Clive Parks and Recreation

Josh VandeKamp – Waukee Parks and Recreation



Jeff Sears, left, with 2011 IPRA scholarship recipients.

* Recipients of the 2011 Corporate Award and the *
* Lay Organization Award will be highlighted in *
* the June issue of *IPRA Today*. *

THRIVE!

2011 IPRA Spring Conference a Success

Davenport was proud to host the 2011 Spring IPRA Conference from April 10-13, and with the cooperation of the weather it was a great week to showcase the wide variety of educational sessions, off-sites, open forums, and overall camaraderie.

Davenport Parks and Recreation as the host received many comments on the events of the week, and the one common thread shared was the opinion on the high quality of the sessions and the related speakers. The host committee was grateful in having booked Dr. John Crompton over eighteen months ago for the conference, as he had a bit of a family distraction in the form of a grandchild on Sunday. He chose to come to Davenport and for that we are truly grateful as he also offered us the two additional sessions besides the timely Keynote.

The River Center facility is a great site for an event such as this, and with over 130 delegates and over 50 exhibitors, the staff there were exemplary in providing the right atmosphere and circumstance for a successful conference. The local committee worked on securing new sponsorships and was able to secure a sum from John Deere to help defray conference related costs and supplemented by the usual cadre of loyal sponsors that IPRA has had the privilege of working with over the years. Thank you to all for making the conference a success through your generous contributions.

Last, but not least, I would like to acknowledge three individuals from the local committee—Kelsey Goff, Ken Asta, and Ron Summers—who went above and beyond in creating the professional air about the conference and following through on their assignments. I am personally grateful for the time, effort and quiet resolve they placed on the success of the conference. A personal thank you to Steve Jordison for his patience and guidance through the last few weeks of the preparations. It is greatly appreciated!

We now turn to Clinton for the Fall Workshop, and the beginning of a new era with only one gathering each year starting in 2012, with the conference hosted by Waterloo in 2012. We do hope you all enjoyed your visit to Davenport and will come back through here in future years.

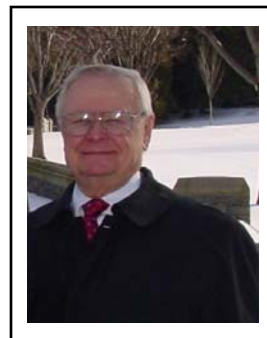
Have a great summer, and once again thank you to all for attending the conference. We could not have done it without your enthusiastic participation!

(Submitted by Seve Ghose, Director, Davenport Parks and Recreation, and 2011 IPRA Spring Conference chair.)

Claude Ahrens Community Service

The Claude Ahrens Community Service Award recognizes a lay person outside of our field who provides support and contributes to the growth of programs and resources within their community, area and state. This year's recipient is Larry Makoben of Bettendorf, Iowa.

Larry has supported and contributed to the growth of programs and resources within his community for many years. He has been on the Bettendorf Park Board for over twelve years. While serving on the Park Board, he was the Chairperson and Vice Chairperson a number of those years. Larry has provided many years of service as the Board and Commission representative with IPRA at Legislative Forums in Washington, D.C. Larry currently serves on the Citizens Board of the NRPA. "His level of involvement in community service organizations, chamber of commerce committees and organizations such as IPRA and NRPA is evident by the leadership roles he has accepted in these organizations," states Gary Kamp, Chairman of the Bettendorf Park Board of Commissioners.



According to John Stavnes, Regional President of Wells Fargo, "From a community perspective, Larry is almost impossible to match. Wherever there is an event boosting Bettendorf and its people, there he is!!" As Decker P. Ploehn, Bettendorf City Administrator proclaims, "His "can-do" attitude is infectious and has been the catalyst for the success of many events."



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Notes of Thanks

(Continued from Page 5)

I am honored that I was chosen as one of the recipients of the Trueblood Fellowship. Thanks to your generous support I was able to attend the IPRA Spring Conference in Davenport, Iowa.

The educational sessions, as well as the networking opportunities, were very beneficial to a young professional like me. I enjoyed speaking with the vendors at the exhibit hall and learning about new products and services within our profession. Attending the conference allowed me to connect with recreational professionals who also work in the central Iowa area.



Thank you to the Iowa Foundation for Parks and Recreation for allowing me such a wonderful experience.

Travis Bakken, Director
Huxley Parks and Recreation



IPRA Calendar of Events

May

- 9 CEU/Aquatic Update—Cedar Rapids
- 10-11 Certified Pool Operator's Course—Cedar Rapids
- 12 IPRA Board meeting—Grinnell
- 16 Aquatic Managers' Workshop—Lakeside Center
Hawkeye Park, Ankeny
- 30 State office closed—Memorial Day observance

June

- 13 CEU/Aquatic Update—Fort Dodge
- 14-15 Certified Pool Operator's Course—Fort Dodge
- 23 IPRA Board meeting